

Theresa featured in Auctioneer Magazine

Theresa and her marketing strategies were featured in a three page article in Auctioneer magazine, the official publication of the National Auctioneers Association. The story appeared in the August 2004 edition.

With a circulation of more than 7,000, Auctioneer magazine reaches key people in the auction industry, including decision-makers who influence the profession. The goals of the NAA are to provide compelling, timely and leading-edge coverage of the auction industry and profession, as well as increase the professionalism of its members.

